



golfguys®

GOLF DAY OFFERING 2024



GOLF DAY
OFFERING
2024



Utilizing Golf More Effectively
To Drive Brand Awareness And New Sales



THE IDEA

Set up a #golf strategy that allows all your branches and affiliated partners to make use of GolfGuys across the board.

The main focus being:

- **Cost saving across the golf industry!**
- **Effective activations**
- **Social media strategy**
- **Database collection**
- **New clients and customer retention.**
- **Use golf effectively**



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MERGING BUSINESS WITH GOLF

Golf has the ability to bring diverse people together for friendly competition, making the golf course a prime place for business professionals. It's a great opportunity to bond with other people and shows you just how powerful golf can be in the business world. Here are the advantages for why the game of golf helps relationships grow and businesses succeed.

It brings out the personality and ethic mentality of your partners, essentially showing who they really are.

Golf puts you in a successful environment that's surrounded by trees, nature, and beautiful scenery.

Relationships are built and have a tendency to last a long time.

It allows the ability to network not only through potential clients but up the corporate ladder as well.

It allows your clients to unwind, have fun, and allows you to promote your brand or business in an unforgettable experience.



WHY GOLF GUYS?

We're The Right Choice

GolfGuys have a unique offering as we are very mobile and have a large footprint across SA.

Our partnerships allow us to get a competitive edge into most clubs, and the fact that we are the biggest golf activation company allows us to promote nationally both on and off the golf course.

Teaming up with you, we believe we can show not only value for money but a great upside in awareness, sales and savings to all your branches.



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CHANGING TRENDS

Corporate Offering

BUSINESS
ANALYSIS
STRATEGY
TECHNOLOGY
MARKETING
OPTIMIZATION
ADVERTISING

See How We Can Increase Your Sales Through Golf

Making Your Event Memorable
Brand Awareness
Increasing Sales Through Golf

 **GOLFSIXES**
LEAGUE

NEXT BIG THING

Let Us Show You The Latest Golfing Trends

Activations
Sponsorships
Incentive Trips
Having Fun

TARGET
BUDGETING
COORDINATING
CREATION
SCHEDULING
**EVENT
MANAGEMENT**
MARKETING
SECURITY
LOGISTICS
LOCATION

Event Management

Hassle Free Events
Working To Your Budget
Handling Your Golf Strategy

PROCUREMENT DEALS

Corporate Offering

Corporate Clothing Deals

Get The Best Deals On All Brands.
Corporate Pricing On All Deals.
(Not Retail Pricing)



Registration Gifts

Corporate Registration Gifts
Lots Of Options Available.
We Can Source And Brand
Everything You Need.



Any Brand

Let Us Save You A Lot
Of Your Time And Money.



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PROCUREMENT DEALS

Corporate Offering



Pitchfix® #1 Divot Tool Globally

Pitchfix Is The Answer
To A Quality Gift
That Stands The Test Of Time.



LUCA® Sunscreen

Luca® Sunscreen Is One Of The
Only Brands Offering
Critical Wavelength Protection.



Branded Gloves

Branded Caretta Leather Gloves
A Fantastic Gift With A Branded
Magnetic Ball Marker.

ACTIVATIONS

Corporate Offering

GolfGuys Cooler

We Will Keep Your Clients And Guests
Refreshed With Our New GolfGuys Cooler
Serving Refreshing Draughts, Drinks
And Snacks During Your Golf Day.

WE CAN BRAND THE CART FOR YOUR GOLF DAY



Draught Cart

This Draught Cart Is A Rock Star!

Add Some Serious Fun To Your Next Golf Day,
Keep Your Guests Hydrated While They Play.

WE CAN BRAND THE CART FOR YOUR GOLF DAY

**Available In The Western Cape Only*



Sling Shot

The Giant Sling Shot Is Currently
Our Most Popular Activity!
Unique On Course Activity For Your
Guests Fun And Engaging
Great Sponsorship Opportunity.



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ACTIVATIONS

Corporate Offering

Golf Darts

Inflatable golf darts are the perfect form of entertainment that is fun and engaging with great sponsorship opportunities, golf darts is a unique activity for your guests.

Big Hole Golf

Big Hole Golf Is A Great Addition
To A Hole At A Golf Day.
The Cup Is 4 Times The Size But The
Expectation Is Much Higher – Ha-ha...
Great Humour For A Par 3!

Hole In One Prize

Any Value Can Be Insured
For A Hole In One
At Your Next Corporate Golf Event
Someone Might Win Big!



ACTIVATIONS

Corporate Offering

On Tap Trailer

Add Some Serious Fun To Your Next Event!
Keep Your Guests Tapped With Our Kegerator
Draught Machines In Our On Tap Trailer!
Other Draught Machine Options Available



Night Golf

We Are Running More And More Corporate
Evenings For Big Clients. The Key To
Night Golf Is Fun, Music, Drinks And A Sense Of
Doing Something Very Different. We Even Have
Glow In The Dark Branding For Your Golf Shirts!



Trick Shot Show

We Use Mike Scholz For Most Of Our
Trick Shot Shows. As One Of
South Africa's Foremost Golf Day
Entertainers. It Is Always An
Entertaining End To Your Golf Day!



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ACTIVATIONS

Corporate Offering



Giant Inflatable Hitting Net

Our Mobile Golf Zone Is Going To Add Value To Many Areas Including Office Parks, Rooftops, Restaurants, Dealerships And More.
Fun And Engaging.
Great Sponsorship Opportunity.



FlightScope

Flightscope Allows Golfers To Analyse And Understand The Different Strengths And Weaknesses Of Clubs For Various Distances And Angles And Custom Club Fitting



Swing Analysis

Get In-depth Review Of Your Swing Videos To Identify Your Significant Swing Faults, A Designated Coach Will Then Send Them Back To You Via V1 Golf App.

ACTIVATIONS

Corporate Offering

Live Scoring

Live Scoring Adds A Bit Of Fun And Added Excitement To Your Event With Live Leader boards, Individual Scorecards And Four ball Scorecards. Simple But Effective.



Mobile Simulator

Flightscope Xi Is A One-of-a-kind Launch Monitor And Simulator That Provides Performance Data You Can Trust. Our Simulator Is Ideal To Give Your Guests The Ultimate Practice And Play Experience.



Drone Footage

Get Aerial Footage Of Your Next Golf Event With Drone Technology And Give You Clients or Guests A Whole New Memorable Perspective Of Their Day At The Golf Course.



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ACTIVATIONS

Corporate Offering



Golf Photographers

Golf Day Photography Is Ever-changing,
From Simply Taking Pictures To Put On A USB
Through To Customizing Golf Digest Magazines
Or Creating A Digital Brochure Of The Day!
We Can Cater To Your Budgets Requirements.



Promo Models

GolfGuys Can Recruit Promotional Models
That Will Draw Attention To Your Golf Day Event
And Help Elevate Your Brand Presence
By Interacting Directly With Potential Clients



Day Trips

Get Your VIP's To The
Golf Course In Style!
With GolfGuys Luxury Tour Bus
That Offers A Bar, Music
And Big Screens

19TH HOLE

Corporate Offering

Master Of Ceremonies

Hire A Celebrity Master Of Ceremony To Make Your Golf Day That Extra Special And Unforgettable!

We Work With MC's Such As
Dan Nicholl, Mike Scholz.



Comedians

Comedians Make Good MC's Too!

Hire SA's Best Comedians At Your Golf Day Ceremony And Get The Crowd Laughing With Great South African Humour! They'll Find It Hard To Forget Your Golf Day Event.



Audio Visual & Lighting

Hire Audio Visual & Lighting Equipment For Your Golf Events Ceremony Or Fund Raiser, GolfGuys Can Source All You Need To Make Your Ceremony Sound Like Music To The Ears!



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SERVICES

Corporate Offering

Branding Solutions

GolfGuys Can Take Care Of All Your Branding Needs.
From Large Format Banners, Flags,
Banner Walls, Menus, Invites, Name Badges,
To Branding Your Guests Registration Gifts
And Prizes.



Social Media

Use GolfGuys Social Media To Drive Your
Golf Day, We'll Post Your Event On
Our Facebook, Instagram And Linked In
Accounts, We Can Also Design Social Media
Banners For Your Social Media Platforms.



Budget Consultation

GolfGuys Work To Your Budget!
We Get The Best Deals From Our
Partners And From Our Own Brands.
Giving You The Best Value
For Your Corporate Golf Day.



OUR CLIENTS

QATAR
AIRWAYS القطرية

 **MARSH**

Remgro
Limited



 **HUAWEI**

mX
TELEMATICS

10
SPORTS SERIES

 **FNB**

The logo for the Kings Cup Lesotho, featuring a golden trophy icon and the text "KINGS CUP LESOTHO".

And Many More...

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OUR BRANDS

On Par Investments PTY Ltd.

Are The Exclusive Distributor Of These World Class Brands





AFFILIATIONS

GolfGuys is also affiliated with the following Associations to add value to our offering.



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**GOLF DAY
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WE WORK FOR YOU

To Have The Best Golfing Experience!

We thrive on utilizing golf to achieve a long term goal. We are well set to offer you a great platform to build on.

Please contact us so we can meet to introduce ourselves and discuss some options.



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